

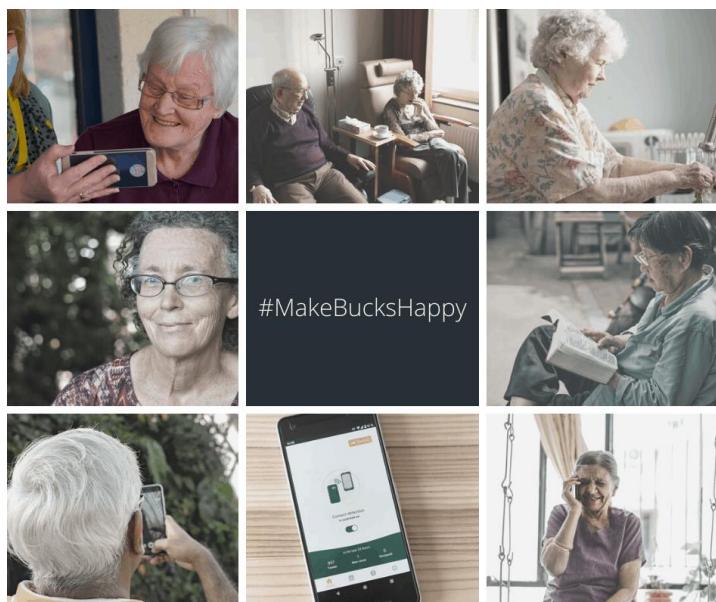
Supporting local, elderly residents who are lonely and isolated

We're delighted to announce a new project working together with Your SimPal, Kraydel and a number of local Buckinghamshire based charities, to help prevent loneliness and isolation amongst the older community.

The Clare Foundation will be working together with Age UK Bucks, Alzheimer's Society Bucks and Bucks Older Persons Action Group (BOPAG) to deliver our pilot project; which will provide digital devices and internet access to up to seventy isolated, older adults living in Buckinghamshire.

Our partnership with Your Simpal, a charity which specialises in supporting people isolated due to health (cancer) with mobile technology, will enable us to supply a brand new smartphone and 6-month prepaid SIM card to 50 lonely and isolated people. We have also been given the opportunity to work with Agetech company Kraydel, who have kindly offered to fund 20 Kraydel Konnect Hubs which will enable users to use their existing television set to make and receive video calls.

In addition to providing the digital devices, the Clare Foundation and its partners will conduct weekly wellbeing keep in touch calls. They will also have a team of volunteer *Digital Champions* who can be called upon to provide help and support to individual service-users who would like to learn how to get the most out of their new device and access to the internet.



“It’s terrific that we are positioned to partner up and collaborate with Winslow Rotary Club and The Bring Joy Foundation; the Trustees and I are delighted that The Clare Foundation are being innovative and leaders in the community and engaging with YourSimPal to pilot this project to help those socially isolated and digitally excluded across the county. I look forward to hearing how we help and impact the community.”

Mike Clare, Founder and Chairman, The Clare Foundation



“For people subject to shielding arrangements, whether living with cancer or any other long term health conditions, mobile communication is a necessity not a luxury. Covid-19 has exacerbated people’s feelings of loneliness and social isolation. I believe our pilot project will make a huge difference to the individuals we support, helping them to feel better connected to friends, family, support services and healthcare providers at a time when physical gatherings aren’t possible.”

Helen Mee, Charity Services Manager, The Clare Foundation

“I believe this project has incredible potential and we’re delighted to be working with The Clare Foundation. Social isolation is one of the most pressing issues that needs addressing.”

Chris Lewis, Founder, YourSimPal



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